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FOR IMMEDIATE RELEASE:

**Hunterdon County Retailers, Businesses, and Civic Organizations
Participate at Third Annual Revelation Generation Music Festival**

***Local Exhibitors Can Benefit from Access to Thousands of Expected Attendees on Labor Day
Weekend***

FLEMINGTON, N.J. – May 30, 2007 – Revelation Generation (www.revelationgeneration.org), an annual day-long music festival scheduled for September 1st in Frenchtown, NJ, is now accepting applications from local businesses and organizations that are interested in participating in the concert's third event in Hunterdon County. With its largest tent ever to accommodate the ever-steady exhibitor participation growth since the event's inception, Revelation Generation welcomes interested parties to apply for one of almost 100 exhibition booths.

Last year over 75 local organizations participated in the event, which doubled the amount of exhibitors at the 2005 festival. Local merchandisers, youth ministries, non-profit service organizations, educational institutions, and local churches are all invited to request an application for a booth. Festival organizers are also looking for food service providers interested in catering the event.

"We had a huge turnout from local businesses last year, and are very pleased to have an even bigger space to accommodate more exhibitors this time around," said Robert Grom, co-founder of Revelation Generation with wife Kim Grom. "The support of the regional business community and civic leaders over the years has been really encouraging. Their presence at our event is important to us, and our ability to offer a platform for these exhibitors to share their messages, services, or products in a venue that draws thousands of attendees has proven to be of great benefit to them as well.

Now in its third year, Revelation Generation will again be held at Revelation Farms, a 140-plus acre property in Hunterdon County. The family-friendly event will feature performances on two stages by top-notch artists Newsboys, Jars of Clay, Brian Littrell, Nicole C. Mullen, Grits, Building 429, Phil Keaggy, MxPx, Skillet, Emery, Norma Jean, The Almost, and Falling Up. The all-day festival will also feature today's prominent speakers including Ron Luce, President and founder of Teen Mania Ministries. Fans can look forward to festival favorites such as the worship tent, children's activities, games, inflatable rides, and extreme sports.

Vendor Applications

Those interested in an exhibition booth may visit the official concert web site at <http://www.revelationgeneration.org> to request an application. There are a limited number of booths available and the deadline to apply is August 1st. Revelation Generation reserves the right to select

vendors based on their products benefit to concert attendees and their compatibility with its mission statement and that of its partners and sponsors. Feel free to call (908) 483-2203 for additional information.

About Revelation Generation

Revelation Generation is an annual, day-long Christian Music festival which takes place on Revelation Farms in Frenchtown, N.J., a 140-plus acre property owned by Robert and Kim Grom – original founders of the non-profit organization who have dedicated their farm to many youth events and to raising money for youth-oriented charities. Revelation Generation is a first-rate entertainment event that will call today's young people to live positive lifestyles—free of drugs, alcohol and addictions—and use their influence and talents to serve others. Revelation Generation brings together the top Christian and “crossover” music artists spanning Rock, Pop, Urban, and Punk with inspiring speakers, demonstrations, activities, and games that the whole family can enjoy. For more information, visit www.revelationgeneration.org.